

Privacy Policy for SemQuest Inc.

Effective Date: 17 September, 2024

At SemQuest Inc. ("we," "us," or "our"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [semquest.com], in accordance with the General Data Protection Regulation (GDPR). Please read this policy carefully. By using our website, you agree to the collection and use of your information as described in this policy.

1. Information We Collect

We collect several types of information, including:

- **Personal Data:** Identifiable information such as your name, email address, and phone number that you voluntarily provide through contact forms or account registration.
- **Usage Data:** Automatically collected information about how you interact with our website, such as IP address, browser type, pages visited, and time spent on the site.
- **Cookies and Tracking Technologies:** We use cookies to track activity and improve our website. You can disable cookies via your browser settings, but this may limit your ability to use some features.

2. How We Use Your Information

We use the collected data for the following purposes:

- To provide and maintain our website.
- To contact you regarding inquiries or customer support requests.
- To send marketing communications if you have opted in.
- To analyze website performance and user interactions for improvement.
- To comply with legal obligations.

3. Legal Basis for Processing Personal Data

We rely on the following legal bases to process your personal data under the GDPR:

- **Consent:** Where you have given explicit consent for specific purposes, such as receiving marketing communications.
- **Contractual Necessity:** To fulfill our obligations in contracts or to take steps at your request before entering a contract.
- **Legitimate Interests:** Where the processing is necessary for our legitimate interests, such as improving our services, provided these are not overridden by your rights.
- **Legal Obligation:** To comply with laws or regulations.

4. Sharing Your Information

We do not share your personal data with third parties except in the following situations:

- With service providers who assist in operating our website, such as hosting or email services, subject to strict data protection agreements.
- To comply with legal requirements, law enforcement, or government requests.
- In connection with a merger, acquisition, or asset sale, in which case your data may be transferred to the new owner.

5. International Transfers

Your personal data may be transferred to, stored in, or processed outside of the European Economic Area (EEA), including in countries that may not provide the same level of data protection. Where such transfers occur, we ensure appropriate safeguards, such as Standard Contractual Clauses or your explicit consent, to protect your data.

6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce agreements. You can request deletion of your data at any time by contacting us at website@semquest.com.

7. Your Rights Under GDPR

As an EU resident, you have the following rights regarding your personal data:

- **Access:** The right to request access to the data we hold about you.
- **Rectification:** The right to request corrections to any inaccurate data.
- **Erasure:** The right to request deletion of your data ("right to be forgotten").
- **Restriction:** The right to request a limitation on processing your data.
- **Portability:** The right to receive a copy of your data in a structured, machine-readable format.
- **Objection:** The right to object to the processing of your data based on legitimate interests or direct marketing.
- **Withdraw Consent:** The right to withdraw consent at any time where we rely on consent to process your data.

You can exercise these rights by contacting us at website@semquest.com.

8. Security of Your Information

We take reasonable technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.

9. Children's Privacy

Our website is not intended for children under the age of 16, and we do not knowingly collect personal data from children. If we discover that we have inadvertently collected data from a child under 16, we will delete it promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by the "Effective Date" at the top of this page. We encourage you to review this policy periodically for any changes. Your continued use of our website after any modifications constitutes your acknowledgment and acceptance of the updated policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you would like to exercise your rights under GDPR, please contact us at:

SemQuest Inc.
Email: website@semquest.com
Address: 320 N. Academy Blvd. #301, Colorado Springs, CO 80909
Phone: (719) 573-4301